



Situation

ClearChoice had 25 locations and was looking to grow to over 100 in the next 5 years.

Action Plan

Sidra engaged with ClearChoice applying our National Corporate Services Platform across the nation. Sidra constructed a Real Estate Portal to not only depict the salient business points for existing centers, but the transaction milestones for new locations.

Business Impact

Sidra helped grow ClearChoice to over 100 locations over 5 years in every major metropolitan market in the US. Average cost savings per year was \$8.2 million.

\$42 million in savings

The logo for Bosley features the word "BOSLEY" in a bold, white, sans-serif font on a dark blue rectangular background.

Situation

Bosley was handling an 82 location portfolio by themselves, working with individual market specialists for each location. There was no tracking of critical dates or any pro-active strategies for cost savings.

Action Plan

Sidra engaged with the client and built them a customized Real Estate Portal and applied our national network of market specialists to identify cost saving opportunities within the portfolio.

Business Impact

Sidra was able to save Bosley on average annually \$944,000 which was comprised of rental rate reductions, space improvement allowances, and free rent for each center.

\$944,000 cost savings



Situation

The client had 4 locations that were not located in the right area to capture their desired patient population.

Action Plan

Sidra engaged with the client and helped them deliver a Master Plan that depicted a market coverage that would deliver more convenient patient access as well as increased revenues

Business Impact

Sidra completed 4 transactions with CVAM totaling \$2.4 million in cost savings. The client is very happy with their new market coverage.

\$2.4 million in savings



Situation

Client had 2 locations that had major building deficiencies to include roof leaks, foundation issues and HVAC problems.

Action Plan

Sidra engaged with the current landlords and did walk-throughs to address building issues. Repairs were positioned as part of the possible lease renewals in each building.

Business Impact

PV had all of their building issues fixed in both facilities and had all of the responsibility of future problems be pushed to the Landlord

\$1.6 million in savings